

# Subhash C. Gupta & Co

## CHARTERED ACCOUNTANTS

B-3/1, First Floor, Rajouri Garden, New Delhi-110027  
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### INDEPENDENT AUDITORS' REPORT

#### TO THE MEMBERS OF SITI VISION DIGITAL MEDIA PRIVATE LIMITED

#### Qualified Opinion

1. We have audited the accompanying standalone financial statements of **Siti Vision Digital Media Private Limited** ("the Company"), which comprise the Balance Sheet as at 31<sup>st</sup> March 2021, the Statement of Profit and Loss (including other comprehensive income), the Statement of Cash Flows and the Statement of changes in Equity for the year then ended, and a summary of the significant accounting policies and other explanatory information.

2. In our opinion and to the best of our information and according to the explanations given to us, *except for the effects of the matters described in Basis of Qualified Opinion section of our report*, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 ('Act') in the manner so required give a true and fair view in conformity with the accounting principles generally accepted in India including Indian Accounting Standards ('Ind AS') specified under section 133 of the Act, of the state of affairs (financial position) of the Company as at 31 March 2021, and its loss (financial performance including other comprehensive income), its cash flows and the changes in equity for the year ended on that date.

#### Basis for Qualified Opinion

3. The Company's 'Revenue from Operations' includes broadcasters' share in subscription income from pay channels, which has correspondingly been presented as an expense which is not in accordance with the requirements of Ind AS 115, 'Revenue from contracts with customers'. Had the management disclosed the same on net basis, the 'Revenue from Operations' and the 'Pay channel, carriage sharing and related cost' each would have been lower by Rs.233.16 millions for the year ended 31 March 2021, while there would have been no impact on the net loss for the year ended 31 March 2021.

4. We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India ('ICAI') together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



## **Material Uncertainty Related to Going Concern**

5. We draw attention to the following matter in the Notes to the financial statements:-

- a) Note no. 1.2 -t of the notes to the financial statements which indicates that the Company has accumulated losses and its net worth has been fully / substantially eroded. However for the reasons stated in the note no. 1.2-t regarding long term corporate strategies and support from the holding company/promoters, the financial statements of the Company have been prepared on a going concern basis.

Our opinion is not modified in respect of the matter.

## **Information other than the Financial Statements and Auditor's Report thereon**

6. The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## **Responsibilities of Management for the Standalone Financial Statements**

7. The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone financial statements to give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Act, read with relevant rules issued thereunder. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

8. In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either



intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

9. Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

10. Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

11. As part of an audit in accordance with Standards on Auditing, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for explaining our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



12. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

13. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

14. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

### **Report on Other Legal and Regulatory Requirements**

15. As required by 'the Companies (Auditor's Report) Order, 2016, issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act (hereinafter referred to as the "Order"), and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the **Annexure A** a statement on the matters specified in paragraphs 3 and 4 of the Order.

16. As required by Section 143 (3) of the Act, we report that:

(a) We have sought and except for the effects of the matters described in the Basis for Qualified Opinion section} obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

(b) {except for the effects of the matter described in the Basis for Qualified Opinion section}, in our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

(c) The Balance Sheet, the Statement of Profit and Loss, the Statement of Cash Flows and the statement of changes in equity dealt with by this Report are in agreement with the books of account.

(d) {except for the effects of the matters described in the Basis for Qualified Opinion section} In our opinion, the aforesaid standalone financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with relevant rule issued thereunder.

(e) On the basis of the written representations received from the directors as on 31st March 2021 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March 2021 from being appointed as a director in terms of Section 164 (2) of the Act.

(f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in **Annexure B**.

(g) With respect to the other matters to be included in the Auditors' Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our knowledge and belief and according to the information and explanations given to us:



- i. The Company has disclosed the impact, if any, of pending litigations as at 31<sup>st</sup> March 2021 on its financial position in its standalone financial statements – Refer Note no.1.2.c of the notes to the financial statements;
- ii. the Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses;
- iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.

**For Subhash C. Gupta & Co.**  
**Chartered Accountants**  
**Firm's Registration No.: 004103N**

**Subhash C. Gupta**  
**(Partner)**

**Membership No.: 080222**

**Place : New Delhi**

**Date : 22.06.2021**

UDIN - 21080222AABARJS653



## Annexure A to Independent Auditors' Report

**Referred to in paragraph 15 of the Independent Auditors' Report of even date to the members of Siti Vision Digital Media Pvt. Ltd. on the standalone financial statements for the year ended 31st March 2021**

Based on the audit procedures performed for the purpose of reporting a true and fair view on the financial statements of the Company and taking into consideration the information and explanations given to us and the books of account and other records examined by us in the normal course of audit, we report that:

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets *except for Set Top Boxes capitalized/installed at customer premises.*
  - (b) According to the information and explanations given to us the fixed assets (*other than Set top boxes installed at customer premises and those in transit or lying with the distributors/cable operators and distribution equipment comprising overhead and underground cables physical verification of which is infeasible owing to the nature and location of these assets*) have been physically verified by the management during the year in a phased periodical manner which, in our opinion, is reasonable, having regard to the size of the Company and nature of the assets. No material discrepancies were noticed on such verification.
  - (c) Since the company does not own any immovable properties the provisions of the said clause of the Order are not applicable.
- (ii) The company does not have any inventory. Accordingly, the provisions of clause 3(ii) of the Order are not applicable.
- (iii) The Company has not granted any loan, secured or unsecured to companies, firms or other parties covered in the register maintained under Section 189 of the Act.
- (iv) The Company has not granted any loans, made any investments nor provided any guarantee or security during the year accordingly the provisions of the said clause of the Order are not applicable.
- (v) To the best of our knowledge & according to the information and explanations given to us the Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- (vi) To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of



Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.

(vii) (a) To the best of our knowledge and according to the information and explanations given to us the Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, goods and service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, with the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable *except in case GST and TDS where there are significant delays.*

(b) There are no dues in respect of income-tax, sales-tax, wealth tax, goods and service tax, duty of customs, duty of excise, value added tax and cess that have not been deposited with the appropriate authorities on account of any dispute except for:-

Name of Statute	Nature of Dues	Amount Involved Rs.	Forum/ period where the dispute is pending
Income Tax Act 1961	Income Tax A.Y 2017-18	Disallowances of Rs. 3176320	Appeal pending with CIT (A)

(viii) The Company has no dues payable to a financial institution or a bank or debenture-holders during the year. Accordingly, the provisions of clause 3(viii) of the Order are not applicable.

(ix) The company has not raised any funds during the year from initial public offer or further public offer or by way of term loans. Accordingly, the provisions of said clause of the Order are not applicable.

(x) Based upon the audit procedures performed for the purpose of reporting true and fair view of the financial statement and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.

(xi) Managerial remuneration has been paid or provided by the company during the year in accordance with the requisite approvals mandate by the provisions of Section 197 read with Schedule V of the Companies Act, 2013.

(xii) Since the company is not a Nidhi company the provisions of clause 3(xii) of the order are not applicable.

(xiii) As per the information and explanation provided to us, all the transactions with the related parties are in compliance with section 177 and 188 of Companies Act, 2013 where applicable and the details have been disclosed in

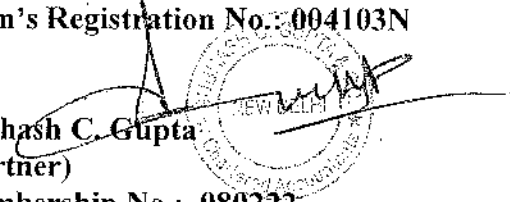


the Financial Statements etc., as required by the applicable accounting standards.

- (xiv) The company has not made any preferential allotment/private placement of shares or convertible debentures during the year. Accordingly, the provisions of clause 3(xiv) of the Order are not applicable.
- (xv) According to the information and explanation provided to us the company has not entered into any non-cash transactions with directors or persons connected with him during the year accordingly the provisions of clause 3(xv) of the order are not applicable.
- (xvi) In our opinion and according to the information and explanation provided to us the company is not required to be registered u/s 45-IA of the Reserve Bank of India Act, 1934.

**For Subhash C. Gupta & Co.**  
**Chartered Accountants**  
**Firm's Registration No.: 004103N**

**Subhash C. Gupta**  
**(Partner)**  
**Membership No.: 080222**



**Place : New Delhi**  
**Date : 22.06.2021**



## **Annexure B to Independent Auditors' Report**

Referred to in paragraph 16 (f) of the Independent Auditors' Report of even date to the members of Siti Vision Digital Media Pvt. Ltd. on the standalone financial statements for the year ended 31st March 2021.

### **Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Act**

1. We have audited the internal financial controls over financial reporting of Siti Vision Digital Media Pvt. Ltd. ("the Company") as of 31<sup>st</sup> March, 2021 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date.

### **Management's Responsibility for Internal Financial Controls**

2. The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act'2013.

### **Auditors' Responsibility**


3. Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit conducted in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing deemed to be prescribed under Section 143(10) of the Act to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal financial controls and both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.
4. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.





10. In our opinion, the Company has, in all material respects, adequate internal financial controls with reference to financial statements as at 31 March 2021, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note issued by the ICAI and *except for the effects of the material weakness described above* on the achievement of the objectives of the control criteria, the Company's internal financial controls with reference to financial statements were operating effectively as at 31 March 2021.
11. We have considered the material weakness identified and reported above in determining the nature, timing, and extent of audit tests applied in our audit of the standalone financial statements of the Company as at and for the year ended 31 March 2021, and the material weakness as mentioned in para 8 above, has affected our opinion on the standalone financial statements of the Company and we have issued a qualified opinion on the standalone financial statements.

**For Subhash C. Gupta & Co.**  
**Chartered Accountants**  
**Firm's Registration No.:- 004103N**

  
Subhash C. Gupta  
(Partner)  
Membership No.: 080222



**Place : New Delhi**  
**Date : 22.06.2021**

**SITI VISION DIGITAL MEDIA PVT LTD.,**  
Balance Sheet as at March 31 2021

	Notes	31-Mar-21 Rs.	31-Mar-20 Rs.
<b>A. Assets</b>			
<b>1. Non-current assets</b>			
<b>Fixed assets</b>			
(a) Property, plant and equipment	2	235,389,845	307,844,715
(b) Capital work-in-progress		2,278,560	10,864,053
(c) Other intangible assets	3	1,260,718	4,264,293
(d) Financial assets			
(i) Others	4	1,909,790	1,884,610
(e) Deferred Tax assets	5	54,294,760	46,604,437
<b>Sub-total of Non-current assets</b>		<b>295,133,673</b>	<b>371,462,108</b>
<b>2. Current assets</b>			
(a) Financial assets			
(i) Trade receivables	6	124,815,814	171,376,220
(ii) Cash and bank balances	7	11,673,100	23,198,593
(iii) Others Financial Assets	8	29,166,697	38,305,682
(b) Other current assets	9	26,278,370	32,911,932
<b>Sub-total of Current assets</b>		<b>191,933,981</b>	<b>265,792,426</b>
<b>Total assets</b>		<b>487,067,654</b>	<b>637,254,535</b>
<b>B. Equity and liabilities</b>			
<b>Equity</b>			
(a) Equity share capital	10	14,776,210	14,776,210
(b) Other equity	11	(255,921,170)	(210,656,740)
(c) Non-controlling interests			
<b>Sub-total - Equity</b>		<b>(241,144,960)</b>	<b>(195,880,530)</b>
<b>Liabilities</b>			
<b>1. Non-current liabilities</b>			
(a) Financial liabilities			
(i) Long-term borrowings	12	196,766,593	196,766,593
(b) Provisions	13	4,654,713	4,876,346
(d) Other non-current liabilities	14	88,794,512	118,920,659
<b>Sub-total - Non-current liabilities</b>		<b>290,215,818</b>	<b>320,563,598</b>
<b>2. Current liabilities</b>			
(a) Financial liabilities			
(i) Trade payables			
A. Total outstanding dues of micro enterprises and small enterprises			
B. Total outstanding dues of creditors other than micro enterprises and small enterprises	15	425,241,109	478,111,381
(ii) Other financial liabilities	16	-	-
(b) Other current liabilities	17	12,755,687	34,460,085
<b>Sub-total of current liabilities</b>		<b>437,996,796</b>	<b>512,571,466</b>
<b>Total equity and liabilities</b>		<b>487,067,654</b>	<b>637,254,535</b>
Summary of significant accounting policies	1	0	0

The accompanying notes are an integral part of these financial statements.

This is the balance sheet referred to in our report of even date.

For Subhash C. Gupta & Co.  
Chartered Accountants  
Firm Regn. No.-004103

(Subhash C. Gupta)  
Partner  
M. No. FCA -080222  
Place : New Delhi  
Date : 22-06-2021

For and on behalf of the Board of Directors of  
Siti Vision Digital Media Private Limited


Director  
DIN: 01688881  
K Sivarama Krishna

Director  
DIN: 02100962  
Vijay Kalur


**SITI VISION DIGITAL MEDIA PVT LTD.,**  
**Statement of Profit and Loss for the year ended Mar 31,2021**

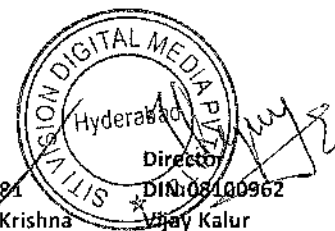
	Notes	March 31,2021 Amount In Rs.	March 31,2020 Amount In Rs.
<b>Revenue</b>			
Revenue from operations	18	422,773,684	415,262,671
Other income	19	867,880	495,918
<b>Total revenue</b>		<b>423,641,564</b>	<b>415,758,589</b>
<b>Expenses</b>			
Purchase of Stock in Trade		216,320	
Carriage sharing, pay channel and related costs	20	233,159,438	262,447,419
Employee benefits expense	21	25,969,936	30,219,735
Finance costs	22	5,401,394	6,627,766
Depreciation and amortisation expenses	23	90,535,719	119,684,991
Other expenses	24	122,539,946	96,853,456
<b>Total expenses</b>		<b>477,822,752</b>	<b>515,833,367</b>
<b>Loss before prior period expenses</b>		<b>(54,181,188)</b>	<b>(100,074,778)</b>
Prior period expenses		-	-
<b>Loss before Tax</b>		<b>(54,181,188)</b>	<b>(100,074,778)</b>
<b>Income tax expense</b>			
Current Tax			
Deferred Tax		(7,690,323)	(31,856,288)
Previous Year Tax			
MAT Credit Entitlementmt			
<b>Total Tax Expense</b>		<b>(7,690,323)</b>	<b>(31,856,288)</b>
<b>Total Profit/(Loss) for the period</b>		<b>(46,490,865)</b>	<b>(68,218,490)</b>
<b>Other Comprehensive income</b>			
<b>(i) Items that will not be reclassified to profit or loss</b>			
(a) Remeasurement of the defined benefit (liabilities) / assets		1,226,435	675,931
<b>Total Comprehensive Income/(loss) for the year</b>		<b>(45,264,430)</b>	<b>(67,542,559)</b>
<b>Profit per share after tax</b>			
	25		
Basic		(30.63)	(45.71)
Diluted		(30.63)	(45.71)

For Subhash C. Gupta & Co.  
Chartered Accountants  
Firm Regn. No.-004103N

  
(Subhash C. Gupta)  
Partner  
M. No. FCA -080222  
Place : New Delhi  
Date : 22-06-2021

For and on behalf of the Board of Directors of  
Siti Vision Digital Media Private Limited

  
Director  
DIN:01588794  
K Sivarama Krishna

  
Director  
DIN:08100962  
Vijay Kalur

**SITI VISION DIGITAL MEDIA PRIVATE LIMITED**  
**CASH FLOW STATEMENT**

PARTICULARS	Year ended March 31, 2021	Year ended March 31, 2020
	Amount in Rs.	Amount in Rs.
<b>A CASH FLOW FROM OPERATING ACTIVITIES</b>		
Net Income / (Loss) before Tax	(54,181,188)	(100,074,778)
Adjustments for :		
Depreciation	90,535,719	119,684,991
Loss(profit) on sale /disposal of assets	-	-
Provision for Doubtful Debts	-	72,240,626
Deferred Activation revenue transferred to other equity	-	-
Comprehensive Income/Expenses recognised directly in retained earning	1,226,435	675,931
Provision for Taxation	-	-
Prior period Adjustment	-	-
Taxes Paid	-	-
<b>Operating Profit before working capital changes</b>	<b>37,580,966</b>	<b>92,526,770</b>
Increase/(Decrease) Inventories	-	-
Increase in Trade Receivables	46,560,405	72,075,780
Decrease(increase) in Short Terms L&A and Other current assets	15,772,547	30,542,376
Decrease(increase) in Long Terms L&A and Other non-current assets	(25,180)	(1,042,405)
Increase(Decrease) in Long Terms liabilities and provisions	(30,347,780)	34,231,379
Current Liabilities and Provisions	(74,574,670)	(200,707,924)
<b>Net Cash Flow from Operating Activities</b>	<b>(5,033,713)</b>	<b>27,625,976</b>
<b>B CASH FLOW FROM INVESTING ACTIVITIES</b>		
Purchase of Fixed Assets	(15,081,512)	(3,688,411)
Sale of Investments	-	-
Sale of Fixed Assets	4,238	-
Change in CWIP	8,585,493	1,124,000
<b>Net Cash utilised in Investing Activities</b>	<b>(6,491,780)</b>	<b>(2,564,411)</b>
<b>C CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from Long Term borrowings	-	(7,500,000)
Outflow from advances given	-	-
Proceeds from Share Application Money	-	-
Proceeds from Issue of Share Capital	-	-
<b>Net Cash provided by Financing Activities</b>	<b>-</b>	<b>(7,500,000)</b>
Net Increase in cash and cash equivalents during the year	(11,525,493)	17,561,565
cash and cash equivalents at beginning of year	23,198,593	5,637,028
<b>Cash and Cash Equivalents at end of the Year</b>	<b>11,673,100</b>	<b>23,198,593</b>
<b>Note :</b>		
Previous year figures have been regrouped / rearranged		
1 wherever necessary		
2 Component of Cash & cash Equivalents at the end of year		
Cash in hand	1,404,508	1,681,282
Cheques in Hand	300,293	612,579
Balances with Scheduled Banks in Current Accounts	9,968,299	20,904,732
	<b>11,673,100</b>	<b>23,198,593</b>

As per our report of even date

For Subhash C. Gupta & Co.

Firm Regn No. 004103N

Chartered Accountants

(Subhash C. Gupta)

Partner


M. No. FCA -080222

Place : New Delhi

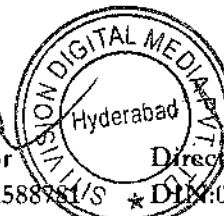
Date : 22.06.2021



For and on behalf of the Board of  
Directors of

  
Director  
DIN:01588781/S \* DIN:08100962

K Sivarama Krishna Vijay Kalur



## **SITI VISION DIGITAL MEDIA PVT. LTD.**

### **Note: 1 Company Overview and Significant Accounting Policies**

#### **Company Overview**

- a. Siti Vision Digital Media Pvt. Ltd. (hereinafter referred to as the 'Company' or 'SVDM') was incorporated in Delhi. The Company is engaged in distribution of television channels through analogue and digital cable distribution network and allied services in the state of Telngana, India.

#### **b. Basis of preparation**

These financial statements are prepared on going concern basis in accordance with Indian Accounting Standards (Ind AS) under the historical cost convention on accrual basis except for certain financial instruments which are measured at fair values as per the provisions of the Companies Act, 2013 ('Act') (to the extent notified). The Ind AS are prescribed under Section 133 of the Act read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016.

Accordingly, the Company has prepared financial statements which comply with Ind AS applicable for periods ending on 31 March 2021, together with the comparative period as at and for the year ended 31 March 2020. Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

#### **1.1 Summary of Accounting Policies**

##### **a. Use of estimate**

The preparation of Company's standalone financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Company's accounting policies.

##### **b. Foreign Currency Translation**

Functional and presentation currency

The standalone financial statements are presented in currency INR, which is also the functional currency of the Company.

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions (spot exchange rate).

Foreign exchange gains and losses resulting from the settlement of such transactions and from the remeasurement of monetary items denominated in foreign currency at year-end exchange rates are recognised in profit or loss.

Non-monetary items are not retranslated at year-end and are measured at historical cost (translated using the exchange rates at the transaction date), except for non-monetary items measured at fair value which are translated using the exchange rates at the date when fair value was determined.

##### **c. Revenue recognition**

i.) Revenue is recognised when it is probable that the economic benefits will flow to the Company and it can be reliably measured.

ii.) Revenue is measured at the fair value of the consideration received/receivable net of rebates and taxes. The Company applies the revenue recognition criteria to each separately identifiable component of the sales transaction as set out below.

##### **Revenue from rendering of Services**

Subscription income is recognised on completion of services and when no significant uncertainty exists regarding the amount of consideration that will be derived.

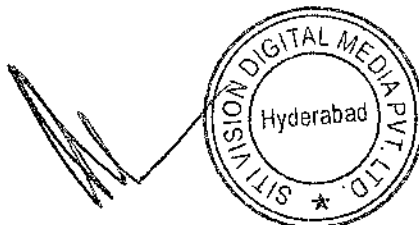
Other networking and management income and carriage income are recognised on accrual basis over the terms of related agreements and when no significant uncertainty exists regarding the amount of consideration that will be derived. Carriage revenue recognition is done basis negotiations/formal agreement with broadcasters.

Advertisement income is recognised when the related advertisement gets telecasted and when no significant uncertainty exists regarding the amount of consideration that will be derived. Other advertisement revenue for slot sale is recognised on period basis.

Activation and set top boxes pairing charges are recognised as revenue to the extent it relates to pairing and transfer of the related boxes and when no significant uncertainty exists regarding the amount of consideration that will be derived and the upfront obligation is discharged. Where part of the revenues collected at the time of activation relates to future services to be provided by the Company, a part of activation revenue is deferred and recognized over the associated service contract period or customer life



##### **d. Borrowing Costs**



Borrowing cost includes interest, amortization of ancillary costs incurred in connection with the arrangement of borrowings and exchange differences arising from foreign currency borrowings to the extent they are regarded as an adjustment to the interest cost.

Borrowing costs directly attributable to the acquisition, construction or production of a qualifying asset are capitalized during the period of time that is necessary to complete and prepare the asset for its intended use or sale. A qualifying asset is one that necessarily takes substantial period of time to get ready for its intended use. Capitalization of borrowing costs is suspended in the period during which the active development is delayed due to, other than temporary, interruption. All other borrowing costs are charged to the Statement of Profit and Loss as incurred.

**e. Property, Plant and Equipment  
Recognition and initial measurement**

Properties plant and equipment are stated at their cost of acquisition. The cost comprises purchase price (net of CENVAT Credit availed), borrowing cost if capitalization criteria are met and directly attributable cost of bringing the asset to its working condition for the intended use. Any trade discount and rebates are deducted in arriving at the purchase price.

When significant parts of plant and equipment are required to be replaced at intervals, the Company depreciates them separately based on their specific useful lives. Likewise, when a major inspection is performed, its cost is recognised in the carrying amount of the plant and equipment as a replacement if the recognition criteria are satisfied. All other repair and maintenance costs are recognised in statement of profit or loss as incurred.

Set top boxes are treated as part of capital work in progress till at the end of the month of activation thereof.

**f. Subsequent measurement (depreciation and useful lives)**

i.) Depreciation on property, plant and equipment is provided on the straight-line method, computed on the basis of useful lives prescribed in Schedule II to the Companies Act, 2013.

Type of assets	Useful Life (Years)
Computer	3.00
Office Equipments	5.00
Electrical Equipments	5.00
Studio Equipments	13.00
Furniture & Fixtures	10.00
Set Top Boxes	8.00
Vehicles	8 to 10

ii.) Leasehold Improvements is amortised over the effective period of lease.

iii.) The residual values, useful lives and method of depreciation of are reviewed at each financial year end and adjusted prospectively, if appropriate.

**De-recognition**

An item of property, plant and equipment and any significant part initially recognised is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the income statement when the asset is derecognized.

**g. Intangible Assets**

Intangible assets acquired separately are stated at their cost of acquisition.

**Subsequent measurement (Amortisation)**

Cost of Intangible Assets are amortised under straight line method over the period of life.

**h. Impairment of non-financial Assets**

The Company assesses at each Balance Sheet date whether there is any indication that an asset may be impaired. If any such indication exists, the Company estimates the recoverable amount of the asset. If such recoverable amount of the asset or the recoverable amount of the cash-generating unit to which the asset belongs is less than its carrying amount, the carrying amount is reduced to its recoverable amount. The reduction is treated as an impairment loss and is recognized in the statement of profit and loss.

If at the reporting date, there is an indication that a previously assessed impairment loss no longer exists, the recoverable amount is reassessed and the asset is reflected at the recoverable amount subject to a maximum of depreciated historical cost and the same is accordingly reversed in the Statement of Comprehensive Income.

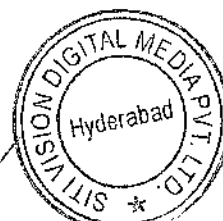
**i. Investments and Other Financial Assets**

**Financial assets**

**Initial recognition and measurement**



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Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the financial instrument and are measured initially at fair value adjusted for transaction costs.

Financial assets and financial liabilities are offset and the net amount is reported in the Balance Sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

All other debt instruments are measured at Fair Value through other comprehensive income or Fair value through profit and loss based on Company's business model.

#### **De-recognition of financial liabilities**

A financial liability is de-recognised when the obligation under the liability is discharged or cancelled or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the de-recognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

#### **Impairment of Financial Assets**

In accordance with Ind-AS 109, the Company applies Expected Credit Loss (ECL) model for measurement and recognition of impairment loss for Financial Assets.

#### **j. Post-employment, long term and short term employee benefits**

Defined contribution plans

Provident Fund

The Company pays provident fund contributions to publicly administered provident funds as per local regulations. The Company has no further payment obligations once the contributions have been paid. The contributions are accounted for as defined contribution plans and the contributions are recognised as employee benefit expense when they are due. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payments is available.

Gratuity (Funded)

Actuarial gains and losses arising from past experience and changes in actuarial assumptions are credited or charged to the statement of other comprehensive income in the year in which such gains or losses are determined.

Other Employee Benefits

Compensated absences

Liability in respect of compensated absences becoming due or expected to be availed within one year from the period is recognised on the basis of undiscounted value of estimated amount required to be paid or estimated value of benefit expected to be availed by the employees. Liability in respect of compensated absences becoming due or expected to be availed more than one year after the Balance Sheet date is estimated on the basis of an actuarial valuation performed by an independent actuary using the projected unit credit method.

Actuarial gains and losses arising from past experience and changes in actuarial assumptions are charged to statement of profit and loss in the year in which such gains or losses are determined.

#### **k. Taxation on Income**

Tax expense recognised in profit or loss comprises the sum of deferred tax and current tax not recognised in other comprehensive income or directly in equity.

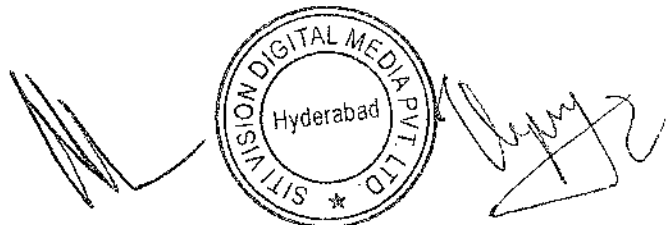
Calculation of current tax is based on tax rates and tax laws that have been enacted or substantively enacted by the end of the reporting period. Deferred income taxes are calculated using the liability method.

Deferred tax assets are recognised to the extent that it is probable that the underlying tax loss or deductible temporary difference will be utilised against future taxable income. This is assessed based on the Company's forecast of future operating results, adjusted for significant non-taxable income and expenses and specific limits on the use of any unused tax loss or credit. Deferred tax liabilities are generally recognised in full, although IAS 12 'Income Taxes' specifies limited exemptions. As a result of these exemptions the Company does not recognise deferred tax on temporary differences relating to goodwill, or to its investments in subsidiaries.

#### **l. Provisions, contingent assets and contingent liabilities**

Provisions are recognized only when there is a present obligation, as a result of past events, and when a reliable estimate of the amount of obligation can be made at the reporting date. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. Provisions are discounted to their present values, where the time value of money is material.

Contingent liability is disclosed for:



- Possible obligations which will be confirmed only by future events not wholly within the control of the Company or
- Present obligations arising from past events where it is not probable that an outflow of resources will be required to settle the obligation or a reliable estimate of the amount of the obligation cannot be made.

Contingent Assets are disclosed when probable and recognised when realization of income is virtually certain.

**m. Earning Per Share:**

Basic earnings per share is calculated by dividing the net profit or loss for the period attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the period. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting period.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

**n. Leases**

**Finance leases**

Finance leases, which effectively transfer to the lessee substantially all the risks and benefits incidental to ownership of the leased item, are capitalized at the lower of the fair value and present value of the minimum lease payments at the inception of the lease term and disclosed as leased assets. Lease payments are apportioned between the finance charges and reduction of the lease liability based on the implicit rate of return. Finance charges are charged directly against income. Lease management fees, legal charges and other initial direct costs are capitalized.

**Operating leases**

Where the Company is a lessee, payments on operating lease agreements are recognised as an expense on a straight-line basis over the lease term unless the payments are structured to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases. Associated costs, such as maintenance and insurance, are expensed as incurred.

**Significant management judgement in applying accounting policies and estimation uncertainty**

Financial Statements are prepared in accordance with GAAP in India which require management to make estimates and assumptions that affect the reported balances of assets, liabilities and disclosure of contingent liabilities at the date of the financial statements and reported amounts of income & expenses during the periods. Although these estimates and assumptions used in accompanying Financial Statements are based upon management's evaluation of relevant facts and circumstances as of date of Financial Statements which in management's opinion are prudent and reasonable, actual results may differ from estimates and assumptions used in preparing accompanying Financial Statements. Any revision to accounting estimates is recognized prospectively from the period in which results are known/ materialise in accordance with applicable Accounting Standards.

Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses is provided below.

**Significant Management Judgements**

The following are significant management judgements in applying the Accounting Policies of the Company that have the most significant effect on the Financial Statements.

**Recognition of Deferred Tax Assets** - The extent to which deferred tax assets can be recognized is based on an assessment of the probability of the Company's future taxable income against which the deferred tax assets can be utilized.

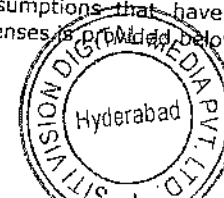
**Evaluation of indicators for Impairment of Assets** - The evaluation of applicability of indicators of impairment of assets requires assessment of several external and internal factors which could result in deterioration of recoverable amount of the assets.

**Property, Plant and Equipment** - Management assess the remaining useful lives and residual value of property, Plant and Equipment and believes that the assigned useful lives and residual value are reasonable

**Estimation Uncertainty**- Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses is provided below.



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## 1.2 ADDITIONAL NOTES TO THE FINANCIAL STATEMENTS

### a. Earning per share:

	<b>31.03.2021</b>	<b>31.03.2020</b>
a) Profit/(Loss) after Tax	(45,264,430)	(67,542,559)
b) Weighted average No. of Ordinary Shares		
Basic	1,477,621	1,477,621
Diluted	1,477,621	1,477,621
c) Nominal Value of Ordinary Share	10	10
d) Earning per Ordinary share considering:		
Basic	(30.63)	(45.71)
Diluted	(30.63)	(45.71)

### b. Auditor's Remuneration (Including Legal & professional Charges)

<b>Particulars</b>	<b>2020-21</b>	<b>2019-20</b>
Audit fees Rs.	67,000	67,000
Tax Audit Fees	20,000	18,000
Other Matter	32,000	-
(Amount are exclusive of GST)		

### c. Additional information

#### Contingent Liabilities not provided for on account of:

	<b>2020-21</b>	<b>2019-20</b>
Entertainment Tax Demand	-	-
Pending legal Cases	Amount Not ascertainable	-
Director Remuneration	3,600,000	3,600,000
Earning in Foreign Currency	-	-
Remittances in Foreign Currency	-	-
Expenditure in Foreign Currency	-	-
Legal Charges	-	-
License Fees	3,766,846	-
CIF Value of Import	-	-

Certain lenders / creditors have filed application under section 7 of IBC Act'2016 with the NCLT to initiate Corporate Insolvency Resolution Procedure (CIRP) against the company. The matter is subjudice and is listed for hearing in the coming months, thus the consequential impact, if any, on the accompanying financial statements is not known.

### d. Commitments

Future commitments towards capital contributions - NIL

### e. Segment Reporting

Segment Reporting as required by Indian Accounting Standard -108 issued by the Institute of Chartered Accountant of India is not applicable since the Company is in the business of providing Cable TV Services in one segment and there is no Geographical Segment.

### f. Related Parties Disclosure:

#### List of Parties where control exists

#### i Holding Company

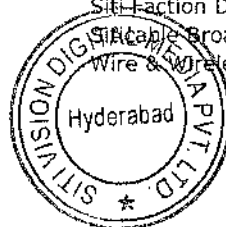
Siti Networks Limited (Formerly known as Siti Cable Networks Limited)

#### iii Fellow Subsidiary Companies

Indinet Service Pvt. Ltd. (100% Subsidiary of ICNCL)	SITI GLOBAL PVT. LTD.
SITI KARNAL DIGITAL MEDIA NETWORK PRIVATE LIMITED	Indian Cable Net Company Ltd.
Siti Prime Uttaranchal Communication Pvt. Ltd.	Siti Jind Digital Network Pvt. Ltd.
Central Bombay Cable Network Limited.	Siti Vroadband Services Pvt. Ltd.
Panchsheel Digital Communication Network Pvt. Ltd.	Sai Star Digital Media Pvt. Ltd.
Bargachr. Digital Communication Network Pvt. Ltd.	Master Channel Community N/w P. Ltd.
Siti Jai Maa Durge Communications Pvt. Ltd.	Variety Entertainment Pvt. Ltd.
Siti Bhatia Network Entertainment Private Limited	Siti Siri Digital Network Pvt. Ltd.
Siti Krishna Digital Media Private Limited	Siti-Faction Digital Private Limited
Siti Jony Digital Cable Network Private Limited	Siti Cable Broadband South Ltd.
Siti Buntur Digital Network Private Limited	Wire & Wireless Tisai Satellite Ltd.



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Siti Maurya Cable Net Pvt. Ltd. (Subsidiary of ICNCL)

Central Bombay Cable Network Ltd.

**iv Key Managerial Personnel**

Mr. K Sivaramakrishna- Managing Director  
Mr. Suresh Kumar  
Mr. Venkata Nageswara Trinath Itika  
Mr. Gopala Rao Jogi

Mr. Vijay Kalur

**v Other Related Parties**

Sri Satya O & M Services  
Silpi Tech  
Sprint Telefilms Pvt. Ltd.  
Theme Ambience Construction Pvt. Ltd.  
Vishwaroopa Info Services India P. Ltd.  
Vision Infotel India Pvt. Ltd.  
Vision Infracon India Pvt. Ltd.

M.S.E. Swamy  
Shivam infomedia & Ent. P. Ltd.  
Squant Communication Pvt. Ltd.  
Subham Telecom Pvt. Ltd.  
Vainavi communication  
Sitivision Aads Pvt. Ltd.  
Viswanath Traders

**Transactions with:**

**Holding Company- Siti Network Ltd.**

	<u>2020-21</u>	<u>2019-20</u>
Payment on account of Expenses	9,000	154,024
Management Charges	78,135,593	-
SMS usage charges paid	-	-
Carriage Income received	-	-
Purchase of Set top boxes	657,495	-
Licence Fees & Maintenance charges	-	-
Server Purchased	-	-
Unsecured loan received	-	36,981,407.00
Unsecured loan repaid	26,481,407	18,205,000.00

**With Key Managerial Personnel**

Salary	3,600,000	3,600,000
Reimbursement of Expenses	274,786	519,264

**With other related parties**

	<u>2020-21</u>	<u>2019-20</u>
Rent Paid	9,600	19,200
Interest Paid	2,350,848	2,350,848
Unsecured Loan repaid	-	7,500,000

**Outstanding as on 31.3.2021**

SNL- Current Account (Cr)	290,638,747	213,425,125
SNL- Loan Account(Cr)	77,106,000	103,587,407
Indian Cable Net Co Ltd	1,985,940	1,985,940
Silpi Tech (Cr)	28,800	19,200
Vishwaroopa Info Services India Pvt. Ltd.	20,500,638	20,504,638
Sitivision Aads Pvt. Ltd. (Dr)	2,475,645	2,475,645
Vainavi communication (Dr)	-	-
Theme Ambience (Cr)	6,000,000	6,000,000
Squant Communication Pvt. Ltd.	63,722,686	61,577,536
Mr. K Sivaramakrishna (Cr)	26,747,520	26,976,031
Mr. J Gopal Rao (Cr)	3,518,100	3,518,100
Other related parties	104,698,200	104,698,200

**Remuneration and others Payable**

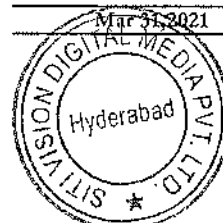
Mr. J. Gopal Rao (Credit)	1,300,957	1,338,112
Salary payable-Tech Support	2,699,879	2,699,879

**h. Tax Expense**

The major components of income tax for the year are as under:

**Income tax related to items recognised directly in the statement of profit and loss**

Rs. in million  
Mar 31, 2021  
Mar 31, 2020

Current tax - current year	-	-
Current tax - Previous year	-	-
Deferred tax charge / (benefit)	(7.69)	(31.86)
Total	(7.69)	(31.86)
Effective tax rate	0.14	0.32

**A reconciliation of the income tax expense applicable to the profit before income tax at statutory rate to the income tax expense at the Company's effective income tax rate for the year ended 31 March, 2021 and 31 March, 2020 is as follows:**

Profit before tax	(54.18)	(100.07)
Effective tax rate	0.26	0.26
Tax at statutory income tax rate	-	-
Other differences	(7.69)	(31.86)
<b>Tax expense recognised in the statement of profit and loss</b>	<b>(7.69)</b>	<b>(31.86)</b>

i. Pursuant to the Accounting Standard for ' Taxes on Income' (AS-22), deferred tax liability/assets at the balance sheet date is:

	<u>2020-21</u>	<u>2019-20</u>
Deferred tax Assets (liability) on account of difference between book value of depreciable assets as per books of account and written down value as per Income Tax	30,218,334	22,739,320
Deferred tax assets on account of disallowance under section 43 B or allowed on payment basis.	24,076,426	23,865,117
<b>Net Deferred Tax Assets/(Liabilities)</b>	<b>54,294,760</b>	<b>46,604,437</b>

**j. Financial risk management objectives and policies**

The Company's activities expose it to a variety of financial risks, including market risk, credit risk and liquidity risk. The Company's primary risk management focus is to minimize potential adverse effects of market risk on its financial performance. The Company's risk management assessment and policies and processes are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls, and to monitor such risks and compliance with the same. Risk assessment and management policies and processes are reviewed regularly to reflect changes in market conditions and the Company's activities. The Board of Directors is responsible for overseeing the Company's risk assessment and management policies and processes

**a. Credit risk**

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's receivables from customers. Credit risk is managed through credit approvals, establishing credit limits and continuously monitoring the creditworthiness of customers to which the Company grants credit terms in the normal course of business. The Company establishes an allowance for doubtful debts and impairment that represents its estimate of incurred losses in respect of trade and other receivables and investments.

**Credit risk management**

**Credit risk rating**

The Company assesses and manages credit risk of financial assets based on following categories arrived on the basis of assumptions, inputs and factors specific to the class of financial assets.

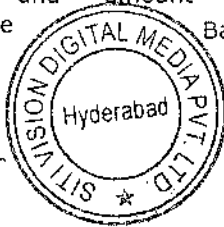
- A: Low credit risk on financial reporting date
- B: High credit risk

The Company provides for expected credit loss based on the following:

Asset group	Basis of categorisation	Provision for expected credit loss
Low credit risk	Investment, Cash and cash equivalents and other financial assets	12 month expected credit loss
High credit risk	Trade receivables, security deposits and amount recoverable	Based on estimates



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Based on business environment in which the Company operates, a default on a financial asset is considered when the counter party fails to make payments within the agreed time period as per contract. Loss rates reflecting defaults are based on actual credit loss experience and considering differences between current and historical economic conditions.

Credit rating	Particulars	31-Mar-21	31-Mar-20
A: Low credit risk	Investment, Cash and cash equivalents and other financial assets except security deposits and amount recoverable	67.12	94.42
B: High credit risk	Trade receivables, security deposits and amount recoverable	126.73	173.26

as at March 31, 2021

Particular	Estimated gross carrying amount at default	Expected credit losses	Rs. in million
			Carrying amount net of impairment provision
Trade receivables	207.00	82.19	124.82
Security deposits	1.91	-	1.91
Advances recoverable	-	-	-

as at March 31, 2020

Particular	Estimated gross carrying amount at default	Expected credit losses	Rs. in million
			Carrying amount net of impairment provision
Trade receivables	253.56	82.19	171.38
Security deposits	1.88	-	1.88
Advances recoverable	-	-	-

Reconciliation of loss allowance provision -- Trade receivable, security deposit and accounts receivable

Loss allowance on April 01, 2017	8.97
Changes in loss allowance	-
Loss allowance on March 31, 2018	8.97
Changes in loss allowance	0.97
Loss allowance on March 31, 2019	9.94
Changes in loss allowance	72.25
Loss allowance on March 31, 2020	82.19
Changes in loss allowance	-
Loss allowance on March 31, 2021	82.19

#### (i) Trade and other receivables

The Company's exposure to credit risk is influenced mainly by the individual characteristics of each customer. The demographics of the customer, including the default risk of the industry and country in which the customer operates, also has an influence on credit risk assessment. Credit risk is managed through credit approvals, establishing credit limits and continuously monitoring the creditworthiness of customers to which the Company grants credit terms in the normal course of business. An impairment analysis is performed at each reporting date on an individual basis for major customers.

#### (ii) Financial assets that are neither past due nor impaired

Credit risk from balances with banks and financial institutions is managed by the Company's treasury department in accordance with the Company's assessment of credit risk about particular financial institution. None of the Company's cash equivalents, including term deposits (i.e., certificates of deposit) with banks, were past due or impaired as at 31 March 2021.

#### b. Liquidity risk

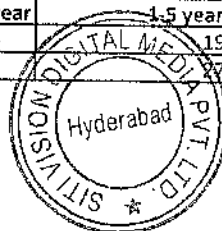
Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. The Company manages liquidity risk by maintaining adequate reserves, by continuously monitoring forecast and actual cash flows and matching the maturity profiles of financial assets and liabilities. The Company manages its liquidity risk by ensuring, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risk to the Company's reputation.

2021

Particulars	Amounts in Rs		
	Less than 1 year	1-5 year	Total
Borrowings	-	196,766,593	196,766,593
Trade payables	-	279,191,672	279,191,672



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2020

Amounts in Rs

Particulars	Less than 1 year	1-5 year	Total
Borrowings	-	196,766,593	196,766,593
Trade payables	46,555,388	431,555,993	478,111,381

**c. Market risk**

Market risk is the risk of loss of future earnings, fair values or future cash flows that may result from adverse changes in market rates and prices (such as interest rates, foreign currency exchange rates and commodity prices) or in the price of market risk-sensitive instruments as a result of such adverse changes in market rates and prices. Market risk is attributable to all market risk-sensitive financial instruments, all foreign currency receivables and payables and all short term and long-term debt. The Company is exposed to market risk primarily related to foreign exchange rate risk, interest rate risk and the market value of its investments. Thus, the Company's exposure to market risk is a function of investing and borrowing activities and revenue generating and operating activities in foreign currencies.

**d. Interest rate risk**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Long-term borrowings do not expose the company to risk of changes in interest rates as the Company had issued the same at 0%

- k. In view of the nature of business, where the necessary documentary evidence does not support the payment made/expenses incurred, the same are accounted for on the basis of certification of the Management.
- l. Figures for the previous year have been regrouped / rearranged / recast whenever necessary to confirm for comparison purpose.
- m. Trade receivables, Trade payables, Current liabilities, Expenses Recoverable/payable & other loans & Advances are subject to confirmation and reconciliation from the parties.
- n. Information required as per the Micro, Small and Medium Enterprises Development Act, 2006 small Scale Industries.

The Company has identified Micro, Small and Medium Enterprises on the basis of information available. As at March 31, 2021 there are no dues to Micro, Small and Medium Enterprises that are reportable under the MSMED Act, 2006.

- o. In view of mandatory digital addressable system (DAS) regulation announced by the Ministry of Information and Broadcasting, Government of India, digitalisation of cable network has been implemented in the cities notified for phase 1 & 2. The company has activated Set top boxes in Hyderabad and adjoining region under Digital Addressable cable TV System (DAS) in accordance with TRAI mandate for phase 2 cities. Owing to the initial delays in implementation of DAS in Hyderabad, Telangana region and challenges faced by all the MSO's during transition from analog business to DAS, the company is in the process of executing contracts with the subscribers and implementation of revenue sharing contracts entered into with the local cable operators. Accordingly company has invoiced and recognised subscription revenue on the basis of certain estimates under the new DAS regime for the year ended 31.3.2021 based on certain estimates derived from market trends and ongoing discussion with the LCOs.
- p. The company has calculated the benefits provided to employees as per accounting standards 15, are as under

**Defined Benefit Plans**

- a.) Gratuity Plan  
b.) Leave Encashment

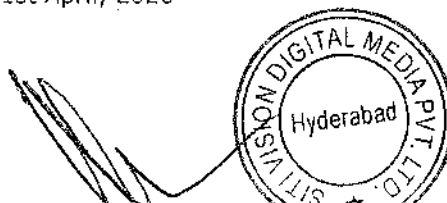
In accordance with Accounting Standards 15 (Revised), the actuarial valuation carried out in respect of the aforesaid defined benefit plans is based on the following assumption.

**Actuarial Assumption**

	Leave Encashment	Employee Gratuity Fund
Discount Rate (Per annum)	7.00%	7.00%
Rate of Increase in compensation levels	5.00%	5.00%
Expected Rate of return on plan assets	-	-
Expected Average remaining working lives of employees	22.20	22.20

**Change in obligation during the year ended 31st March, 2021**

Present Value of obligation as at 1st April, 2020	332,422.00	4,543,923.00
Acquisition adjustment	-	-



Interest cost		
Past service cost	23,270.00	318,075.00
Current service cost	-	-
Curtailment cost/(Credit)	81,029.00	582,428.00
Settlement cost/(Credit)	-	-
Benefits paid	-	-
Actuarial (gain)/loss on obligation	(98,617.00)	(1,127,818.00)
Present value of obligation as at the end of period (31st March, 2021)	338,104.00	4,316,608.00
Change in fair value plan Assets	Nil	Nil

**Movement in the liability recognized in the Balance**

Opening net liability (01.04.2020)	(332,422)	(4,543,923)
Expense as above	5,682	(227,315)
Benefits paid	-	-
Actual return on plan assets	-	-
Acquisition adjustment	-	-
Net assets/(Liability) recognised in Balance Sheet as provision (31.03.2021)	(338,104)	(4,316,608)

**Expenses recognised in Profit and Loss Account**

Current service cost		
Past service cost	81,029	582,428
Interest cost	-	-
Expected return on plan assets	23,270	318,075
Curtailment cost / (Credit)	-	-
Settlement cost / (credit)	-	-
Net actuarial (gain)/ loss recognized in the period	-	-
Expenses recognized in the statement of profit & losses	104,299	900,503

**Other comprehensive (income) / expenses (Remeasurement)**

Actuarial (gain)/loss - obligation	(98,617)	(1,127,818)
Actuarial (gain)/loss - plan assets	-	-
Total Actuarial (gain)/loss	(98,617)	(1,127,818)

**Actuarial Assumption.**

The discount rate is generally based upon the market yields available on Government Bonds and salary growth rate takes account of inflation, seniority, promotion and other relevant factors on long term basis.

**Sensitivity Analysis**

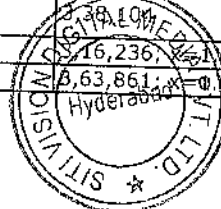
Significant actuarial assumptions for the determination of the defined benefit obligation are discount rate and expected salary increase rate. Effect of change in mortality rate is negligible. Please note that the sensitivity analysis presented below may not be representative of the actual change in the defined benefit obligation as it is unlikely that the change in assumption would occur in isolation of one another as some of the assumptions may be correlated

**Sensitivity Analysis for Gratuity**

Period	As on: 3/31/2021
Defined Benefit Obligation (Base)	43,16,608 @ Salary Increase Rate : 5%, and discount rate : 7.00%
Liability with x% increase in Discount Rate	41,00,080; x=1.00% [Change (5)% ]
Liability with x% decrease in Discount Rate	45,66,863; x=1.00% [Change 6% ]
Liability with x% increase in Salary Growth Rate	45,69,430; x=1.00% [Change 6% ]
Liability with x% decrease in Salary Growth Rate	40,94,286; x=1.00% [Change (5)% ]
Liability with x% increase in Withdrawal Rate	43,44,324; x=1.00% [Change 1% ]
Liability with x% decrease in Withdrawal Rate	42,84,094; x=1.00% [Change (1)% ]

**Sensitivity Analysis for Leave Encashment**

Period	As on: 3/31/2021
Defined Benefit Obligation (Base)	8,16,236; x=1.00% [Change (6)% ]
Liability with x% increase in Discount Rate	8,63,861; x=1.00% [Change 8% ]
Liability with x% decrease in Discount Rate	





Liability with x% increase in Salary Growth Rate	3,64,126; x=1.00% [Change 8%]
Liability with x% decrease in Salary Growth Rate	3,15,653; x=1.00% [Change (7)%]
Liability with x% increase in Withdrawal Rate	3,42,305; x=1.00% [Change 1%]
Liability with x% decrease in Withdrawal Rate	3,33,292; x=1.00% [Change (1)%]

q. Figures have been rounded off to the nearest rupee.

r. Note 1 to 23 form an integral part of the accounts and have been duly authenticated.

**s. Fair value measurements**

**A. Financial instruments by category**

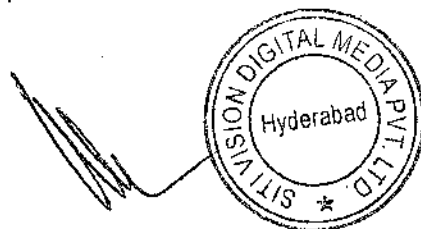
	NOTES	Rs. millions	
		31-Mar-21	
		FVTPL	Amortised cost
<b>Financial assets</b>			
Bank deposits		-	-
Amount recoverable		-	-
Interest accrued and not due on fixed deposits		-	-
Security deposits		-	1.91
Unbilled revenues		-	29.17
Trade receivables		-	124.82
Investments (Current, financial assets)		-	-
Cash and cash equivalents		-	11.67
<b>Total financial assets</b>		<b>-</b>	<b>167.57</b>
<b>Financial liabilities</b>			
Borrowings (Non-current, financial liabilities)		-	196.77
Borrowings (Current, financial liabilities)		-	-
Payables for purchase of property, plant and equipment		-	-
Security deposits received from customer		-	-
Trade payables		-	425.24
Other financial liabilities (current)		-	-
<b>Total financial liabilities</b>		<b>-</b>	<b>622.01</b>

	NOTES	Rs. millions	
		31-Mar-20	
		FVTPL	Amortised cost
<b>Financial assets</b>			
Bank deposits		-	-
Amount recoverable		-	-
Interest accrued and not due on fixed deposits		-	-
Security deposits		-	1.88
Unbilled revenues		-	36.31
Trade receivables		-	171.38
Investment (Current, financial assets)		-	-
Cash and cash equivalents		-	23.20
Other bank balances		-	-
<b>Total financial assets</b>		<b>-</b>	<b>234.77</b>
<b>Financial liabilities</b>			
Borrowings (non-current, financial liabilities)		-	196.77
Borrowings (Current, financial liabilities)		-	-
Payables for purchase of property, plant and equipment		-	-
Security deposits		-	-
Trade payables		-	478.13
Other financial liabilities (current)		-	-
<b>Total financial liabilities</b>		<b>-</b>	<b>674.88</b>

Rs. millions

**C. Fair value of financial assets and liabilities measured at amortised cost**

	March 31, 2021	
	Carrying amount	Fair value
<b>Financial assets</b>		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	1.91	1.91
Unbilled revenue	29.17	29.17
Trade receivables	207.00	124.82



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Cash and cash equivalents	11.67	11.67
Investments (Current, financial assets)	-	-
<b>Total financial assets</b>	<b>249.75</b>	<b>167.57</b>
<b>Financial liabilities</b>		
Borrowings (non-current, financial liabilities)	196.77	196.77
Borrowings (current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits	-	-
Trade payables	425.24	425.24
Other financial liabilities (current)	-	-
<b>Total financial liabilities</b>	<b>622.01</b>	<b>622.01</b>

	March 31, 2020	
	Carrying amount	Fair value
<b>Financial assets</b>		
Bank deposits	-	-
Amount recoverable	-	-
Interest accrued and not due on fixed deposits	-	-
Security deposits	1.88	1.88
Unbilled revenue	38.31	38.31
Trade receivables	253.56	171.38
Cash and cash equivalents	23.20	23.20
Investments (Current, financial assets)	-	-
<b>Total financial assets</b>	<b>316.95</b>	<b>234.77</b>
<b>Financial liabilities</b>		
Borrowings (non-current, financial liabilities)	196.77	196.77
Borrowings (current, financial liabilities)	-	-
Payables for purchase of property, plant and equipment	-	-
Security deposits	-	-
Trade payables	478.11	478.11
Other financial liabilities (current)	-	-
<b>Total financial liabilities</b>	<b>674.88</b>	<b>674.88</b>

s. The GST Liabilities and Input Tax credit of GST are subject to reconciliation.

**t. Going Concern**

The Company's accumulated losses of Rs.4042.64 Lacs (Rs.3577.73 lacs) as at the end of the current financial year is more than hundred percent of its net worth. The Company has incurred cash loss during the year. The net worth of the Company has been fully eroded. Given the long term corporate strategies and support from the Holding Company/promoters, the Company has followed the fundamental accounting assumption of 'Going concern' for preparation of financials for the year ended 31 March 2021. In the opinion of the Board of Directors of the Company, the Company will meet all its financial obligation as they fall due for payment for at least 12 months from the date of signature of these financial statements.

**u. Leases**

Finance lease: Company as lessee

Particulars	2021		
	Amounts in Rs		
	Less than 1 year	1-5 year	Total
Lease payments	-	-	-
Finance charges	51109105.39	65,766,547	116,875,652

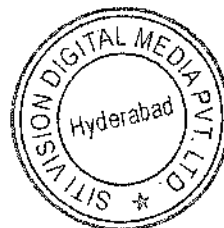
**Operating lease : Company as a lessee**

The Company has taken various commercial premises under operating leases. These leases have varying terms, escalation clauses and renewal rights. On renewal the terms of the leases are renegotiated. Rent amounting to Rs.37,19,797 (March 31, 2020- Rs.37,21,015) has been debited to standalone statement of profit and loss during the year.

**v. Capital management**  
**Risk Management**



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*[Handwritten signature]*

The Company's objectives when managing capital is to safeguard continuity, maintain a strong credit rating and healthy capital ratios in order to support its business and provide adequate return to shareholders through continuing growth. The Company's overall strategy remains unchanged from previous year. The Company sets the amount of capital required on the basis of annual business and long-term operating plans which include capital and other strategic investments. The funding requirements are met through a mixture of equity, internal fund generation and other non-current borrowings. The Company's policy is to use current and non-current borrowings to meet anticipated funding requirements. The Company monitors capital on the basis of the gearing ratio which is net debt divided by total capital (equity plus net debt). The Company is not subject to any externally imposed capital requirements. Net debt are non-current and current borrowings as reduced by cash and cash equivalents, other bank balances and current investments. Equity comprises all components including other comprehensive income.

Particular	March 31, 2021	March 31, 2020
Cash and cash equivalents	11,673,100	23,198,593
Current investments	-	-
Margin money	-	-
<b>Total cash (A)</b>	<b>11,673,100</b>	<b>23,198,593</b>
Borrowings (non-current, financial liabilities)	196,766,593	196,766,593
Borrowings (current, financial liabilities)	-	-
Current maturities of long-term borrowings	-	-
Current maturities of finance lease obligations	-	-
<b>Total borrowing (B)</b>	<b>196,766,593</b>	<b>196,766,593</b>
<b>Net debt (C=B-A)</b>	<b>185,093,493</b>	<b>173,568,000</b>
Total equity		
<b>Total capital (equity + net debts) (D)</b>	<b>(56,051,467)</b>	<b>(22,312,529)</b>
<b>Gearing ratio (C/D)</b>	<b>(3.30)</b>	<b>(7.78)</b>

w The GST liabilities and Input credit of GST are subject to reconciliation.

COVID 19 was declared as a pandemic by WHO on 11, March, 2020 is continuing to spread across the world and India. Since March 2020, The Indian government has imposed a 21 day nationwide lockdown which was extended in tranches till 31st May 2020 with relaxations to essential services and selected economic activities. The company continued to operate during the lockdown providing the cable television services to its customers which has been declared as an essential service. Based on the management assessment and review of the current economic scenerio, the management does not expect any significant impact of COVID-19 on the company.

x

As per our Report of even date  
For Subhash C. Gupta & Co.  
Chartered Accountants  
Firm Regn. No. 004103N

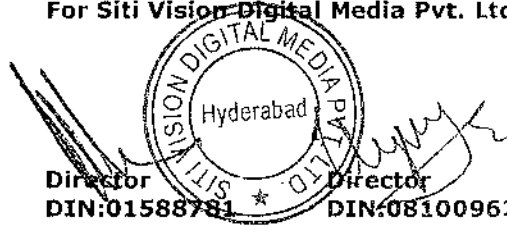
(Subhash C. Gupta)  
Partner  
M. No.080222  
Place: New Delhi  
Date: 22-06-2021



For and on behalf of the Board  
For Siti Vision Digital Media Pvt. Ltd.

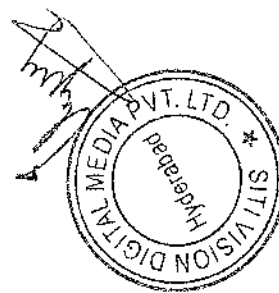
Director  
DIN:01588781  
K Sivarama Krishna

Director  
DIN:08100962  
Vijay Kalur



2 SITI VISION DIGITAL MEDIA PVT LTD.,  
Summary of significant accounting policies and other explanatory information for the year ended March 31, 2021

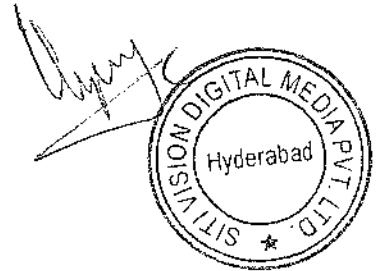
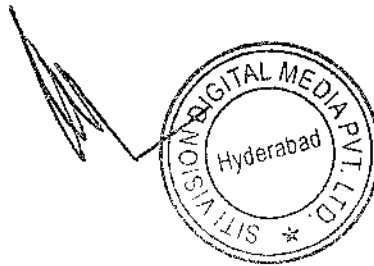
Tangible assets	(Amount in ₹)									
	Plant and equipment	Computers	Office equipment	Furniture and fixtures	Air conditioners	Studio equipment	Vehicles	Electrical Equipments	Set top boxes	Total
Gross block										
Balance as at March 2019	134,448,537	1,138,960	2,197,123	657,954	1,016,212	2,921,683	324,878	553,312	775,800,246	919,058,905
Additions	1,357,307	73,478	45,925	-	-	410,100	-	-	1,801,600	3,688,411
Disposal	-	-	-	-	-	-	-	-	-	-
Balance as at March 2020	135,805,844	1,212,438	2,243,049	657,954	1,016,212	3,331,783	324,878	553,312	777,601,846	922,747,316
Additions	621,220	314,384	9,666	-	29,688	23,814	-	20,312	34,062,428	15,081,512
Disposal	-	-	-	-	4,238	-	-	-	-	4,238
Balance as at March 2021	136,427,065	1,526,822	2,252,715	657,954	1,041,662	3,355,597	324,878	573,624	791,664,274	937,824,590
Accumulated depreciation										
Balance as at 31.03.19	108,336,031	601,401	2,094,542	428,041	973,052	1,739,859	342,664	247,821	383,457,774	498,221,185
Charge for the year	18,848,060	321,516	47,362	74,931	14,436	266,656	18,192	42,203.00	97,048,059	116,681,416
Reversal on disposal of assets	-	-	-	-	-	-	-	-	-	-
Balance as at 31.03.20	127,184,091	922,917	2,141,904	502,972	987,488	2,006,515	360,856	290,024	480,505,833	614,902,601
Charge for the year	4,261,953	83,868	38,613	43,979	19,365	286,989	-	34,514.00	97,244,487	102,013,768
Reversal on disposal of assets	14,441,768	-	-	-	-	-	39,856	-	-	14,481,624
Balance as at 31.03.21	117,004,276	1,006,785	2,180,517	546,951	1,006,853	2,293,504	321,000	324,538	577,750,920	702,434,745
Net block	117,004,276	1,252,315	2,289,192	577,903	932,131	2,293,504	324,878	334,531	577,744,377	702,753,107
	(0)	245,530	108,675	30,952	(74,722)	(0)	3,878	9,993	(5,943)	
Balance as at March 31, 2020	8,621,753	289,521	101,145	154,982	28,724	1,325,268	(35,978)	263,288	297,096,013	307,844,715
Balance as at March 31, 2021	19,422,788	520,037	72,198	111,003	34,809	1,062,092	3,878	249,086	213,913,954	235,389,845



SITI VISION DIGITAL MEDIA PVT LTD.,

Summary of significant accounting policies and other explanatory information for the year ended March 31 2021

3	Intangible assets	(Amount in `)	
	Gross block	Software	Total
	Balance as at 31 March 2019	18,314,452.00	18,314,452.00
	Additions	-	-
	Balance as at 31 March 2020	18,314,452.00	18,314,452.00
	Additions	-	-
	Balance as at 31 March 2021	18,314,452.00	18,314,452.00
	<b>Accumulated amortisation</b>		
	Balance as at Mar 31,2019	11,046,584.00	11,046,584.00
	Charge for the year	3,003,575.00	3,003,575.00
	Balance as at Mar 31,2020	14,050,159.00	14,050,159.00
	Charge for the year	3,003,575.00	3,003,575.00
	Balance as at Mar 31,2021	17,053,734.00	17,053,734.00
	<b>Net block</b>		
	Balance as at March 31,2020	4,264,293.00	4,264,293.00
	Balance as at March 31,2021	35,368,186.00	1,260,718.00



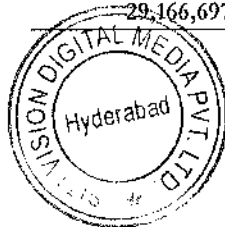
**SITI VISION DIGITAL MEDIA PVT LTD.,**

Summary of significant accounting policies and other explanatory information for the year ended Mar 31, 2021

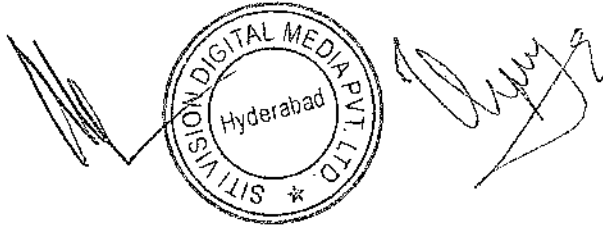
4	March 31 ,2021	March 31 ,2020
	Rs.	Rs.
<b>Others (Non current, Financial Assets)</b>		
Security deposits		
Unsecured, considered good	1,909,790	1,884,610
Doubtful	0	0
	<u>1,909,790</u>	<u>1,884,610</u>
Less: Provision for doubtful security deposits	-	-
	<u>1,909,790</u>	<u>1,884,610</u>
<b>5</b>	March 31 ,2021	March 31 ,2020
	Rs.	Rs.
Deferred tax liability (net)		
Deferred tax liability(Nct)	(54,294,760.00)	(46,604,437)
	<u>(54,294,760)</u>	<u>(46,604,437)</u>
<b>6</b>	March 31 ,2021	March 31 ,2020
	Rs.	Rs.
Trade receivables		
Unsecured, considered good	124,815,814	171,376,220
Unsecured, considered doubtful	82,185,135	82,185,135
	<u>207,000,949</u>	<u>253,561,355</u>
Less: Provision for doubtful debts	82,185,135	82,185,135
	<u>124,815,814</u>	<u>171,376,220</u>
Other receivables		
Unsecured, considered good	-	-
	<u>124,815,814</u>	<u>171,376,220</u>
<b>7</b>	March 31 ,2021	March 31 ,2020
	Rs.	Rs.
Cash and bank balances		
Cash and cash equivalents		
Cash on hand	1,404,508	1,681,282
Cheques on hand	300,293	612,579
Balances with banks		
On current accounts	9,730,535	20,666,968
In deposit account (with maturity upto three months)		
Fixed Deposit	237,764	237,764
	<u>11,673,100</u>	<u>23,198,593</u>
<b>8</b>	March 31 ,2021	March 31 ,2020
	Rs.	Rs.
Other Financial Assets		
Others		
Interest accrued and not due on fixed deposits		
Unbilled revenue	29,166,697	38,305,682
	<u>29,166,697</u>	<u>38,305,682</u>



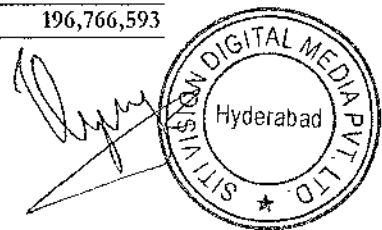
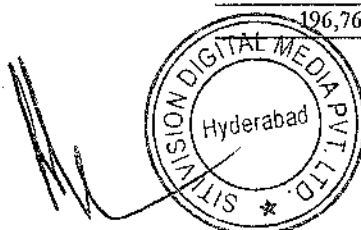
Other Current Assets




	March 31 ,2021 Rs.	March 31 ,2020 Rs.
Advances to related parties unsecured, considered good		
Advances recoverable in cash or kind		
Other advances	97,118	435,998
Advance to staff	138,697	449,076
Advance Direct Tax	15,703,463	20,482,393
Interest accrued	11,754	0
GST Input	253,752	1,236,700
MAT Credit	9,346,523	9,346,523
Prepaid Expenses	145,983	111,873
Tech process, Paytm & Pay u	581,080	849,368
	26,278,370	32,911,932



10 Share capital	March 31 ,2021 Rs.	March 31 ,2020 Rs.
Authorised share capital 1500000 (Previous year: 1500000) equity shares of ` 10	15,000,000	15,000,000
<b>Total authorised capital</b>	<b>15,000,000</b>	<b>15,000,000</b>
<b>Issued, Subscribed and Paid up</b> 1477621 (Previous year: 1477621) equity shares of ` 10 each	14,776,210	14,776,210
Total paid up capital	14,776,210	14,776,210
Forfeited equity shares	14,776,210	14,776,210
11 Other Equity	March 31 ,2021 Rs.	March 31 ,2020 Rs.
<b>Retained Earnings</b>		
Balance at the beginning of the year	(357,773,409)	(289,554,919)
Prior Period Adjustment	-	-
Add: Transfer from Deferred Activation Revenue	-	-
Add: Profit/(Loss) for the year	(46,490,865)	-68218490
<b>Balances as at the end of the year (A)</b>	<b>(404,264,274)</b>	<b>(357,773,409)</b>
<b>Other Comprehensive income</b>		
Balance at the beginning of the year	354,569	(321,362)
Other comprehensive income recognised directly in retained earnings		
Deferred Activation Revenue		
Gratuity/Leave Encashment	1,226,435	675,931
<b>Balances as at the end of the year (B)</b>	<b>1,581,004</b>	<b>354,569</b>
<b>Securities premium account</b>		
Balance at the beginning of the year	146,762,100	146,762,100
Add: Received on issue of equity shares on conversion of Warrants and OFCDs (refer note 4(f))		
Less: Adjustment of expenses incurred on issue of equity shares		
<b>Balances as at the end of the year (C)</b>	<b>146,762,100</b>	<b>146,762,100</b>
<b>Balances as at the end of the year (A+B+C)</b>	<b>(255,921,170)</b>	<b>(210,656,740)</b>
12 Long-term borrowings	March 31 ,2021 Rs.	March 31 ,2020 Rs.
<b>Unsecured and unconfirmed</b>		
Loans and advances from Directors/related parties	30,265,620	30,265,620
Loans and advances from others	166,500,973	166,500,973
	196,766,593	196,766,593
The above amount includes		
Secured borrowings	196,766,593	196,766,593
Unsecured borrowings	196,766,593	196,766,593
<b>Net amount</b>	<b>196,766,593</b>	<b>196,766,593</b>

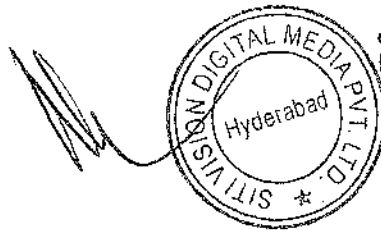




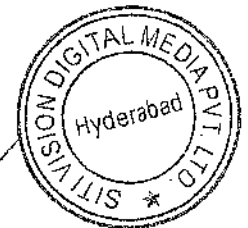
	March 31, 2021 Rs.	March 31, 2020 Rs.
13 Provisions		
Provision for employee benefits	4,316,608	4,543,923
Provision for gratuity	338,105	332,423
Provision for Leave Encashment	4,654,713	4,876,346
14 Other non-current liabilities		
Deposit from operators	476,100.00	358,900
Deserred SMS Revenue	11,212,412.00	14,974,352
Advance from holding company	77,106,000.00	103,587,407
	88,794,512	118,920,659
15 Trade payables		
- Total outstanding dues of micro enterprises and small enterprises; and		
- Total outstanding dues of creditors other than micro enterprises and small enterprises	425,241,109	478,111,381
Provisions	425,241,109	478,111,381
16 Other financial liabilities		
Book overdraft	0	0
17 Other Current Liabilities		
Income received in advance	938,529	1,652,031
Advances from customers	3,631,484	3,282,191
Credit balance of Staff	1,720,513	1,739,688
GST Payable	2,934,522	22,348,450
Professional tax payable	8,200	13,650
Provident fund/ESI payable	238,044	233,833
Deferred Activation Income	-	-
TDS Payable	3,284,395	5,190,243
	12,755,687	34,460,085



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## 18 Revenue from operations

	March 31, 2021	March 31, 2020
	Rs.	Rs.
Sale of services		
Digital Revenue/Subscription income	313,770,024	266,607,315
Advertisement income	4,135,452	5,368,300
Carriage income	46,824,856	68,885,199
Incentive Revenue	55,261,308	72,086,655
Activation and Set top boxes pairing charges	2,367,758	1,522,000
Other networking and management income	197,966	793,202
Sale of Inventory	216,320	
	<b>422,773,684</b>	<b>415,262,671</b>

## 19 Other income

	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest income	809,863	11,754
Other income [Foreign Exchange Fluctuation Gain]	-	-
Prior Period Income	58,017	484,164
	<b>867,880</b>	<b>495,918</b>

## 20 Carriage sharing, pay channel and related costs

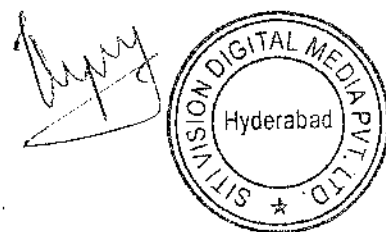
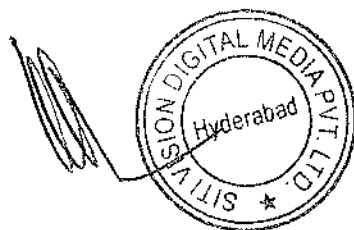
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Pay Channel Subscription	233,159,438	262,447,419
	<b>233,159,438</b>	<b>262,447,419</b>

## 21 Employee benefits expense

	March 31, 2021	March 31, 2020
	Rs.	Rs.
Salaries, allowances and bonus	23,209,899	26,979,190
Contributions to provident and other funds	1,495,909	1,939,534
Staff welfare expenses	259,326	296,660
Leave Encashment and Gratuity	1,004,802	1,004,351
	<b>25,969,936</b>	<b>30,219,735</b>

## 22 Finance costs

	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest/late fee on service tax/TDS	734,374	463,142
Bank charges	2,316,171	3,813,776
Interest on LC	2,350,848	2,350,848
	<b>5,401,394</b>	<b>6,627,766</b>



SITI VISION DIGITAL MEDIA PVT LTD.,

Summary of significant accounting policies and other explanatory information for the year ended Mar 31, 2021

23 Depreciation and amortisation expenses

Depreciation of tangible assets  
Amortisation of Intangible assets

March 31, 2021	March 31, 2020
Rs.	Rs.
87,532,144	116,681,416
3,003,575	3,003,575
90,535,719	119,684,991

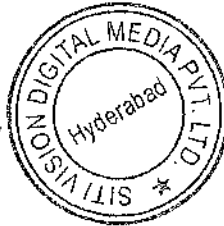
24 Other expenses

Rent  
Office Expenses  
Rates & Taxes  
Communication expenses  
Repairs and maintenance - Others  
Repair and maintenance - Network  
Other Operational Cost  
Electricity and water charges  
Legal, professional and consultancy charges  
Travelling  
Conveyance expenses  
Printing & Stationery  
Auditor's Remuneration  
ROC Filing Fees  
Books & periodicals  
Security charges and house keeping charges  
Provision for bad debts  
Accounts Writtooff  
Vehicle expenses  
Swachh Bharat Cess Expenses / Service tax expenses  
Commission charges and incentives  
Business & Sales Promotion  
Distributor commission  
Management Charges  
Foreign exchange fluctuation loss

March 31, 2021	March 31, 2020
Rs.	Rs.
3,719,797	3,721,015
495,514	358,547
185,700	30,915
243,924	340,178
643,260	1,058,897
902,900	1,345,133
6,291,182	2,491,207
3,323,365	3,698,010
1,141,160	764,360
11,397	57,034
1,662,317	1,967,228
94,971	160,301
87,000	85,000
17,250	34,000
10,560	14,180
368,400	397,877
-	72,240,626
19,620,733	1,114,091
30,043	23,879
-	3,746,442
1,800	-
49,799	80,693
5,474,450	3,103,844
78,135,593	-
28,831	-
122,539,946	96,853,456



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SITI VISION DIGITAL MEDIA PVT LTD.,

Summary of significant accounting policies and other explanatory information for the year ended Mar 31, 2021

25 Earnings per share

	March 31, 2020	March 31, 2020
	Rs.	Rs.
Profit attributable to equity shareholders	(45,264,430)	(67,542,559)
Number of weighted average equity shares		
Basic	1,477,621	1,477,621
Diluted	1,477,621	1,477,621
Nominal value of per equity share (₹)	10	10
Loss per share after tax (₹)		
Basic	(30.63)	(45.71)
Diluted	(30.63)	(45.71)

